



**SCULPTING THE FUTURE OF WINE TOURISM:
THE TENUTE LUNELLI JOURNEY**

CAMILLA LUNELLI — COMMUNICATION & SUSTAINABILITY DIRECTOR

OCTOBER 6TH, 2025

ARNALDO POMODORO



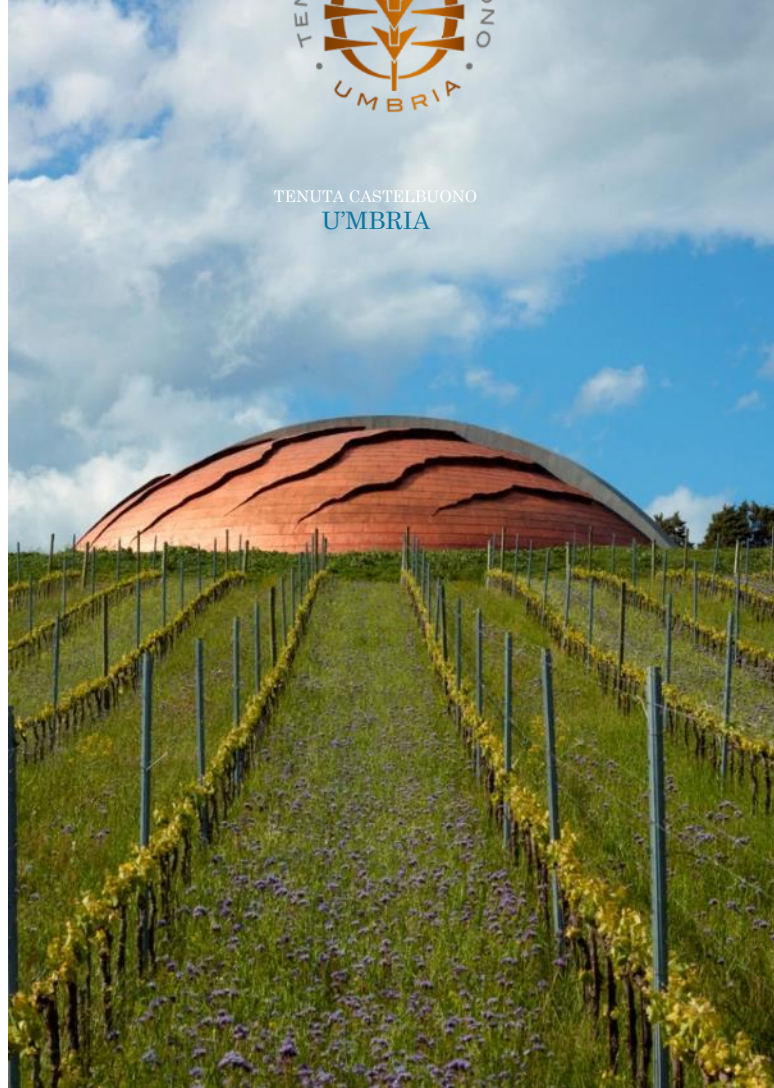
TENUTE LUNELLI



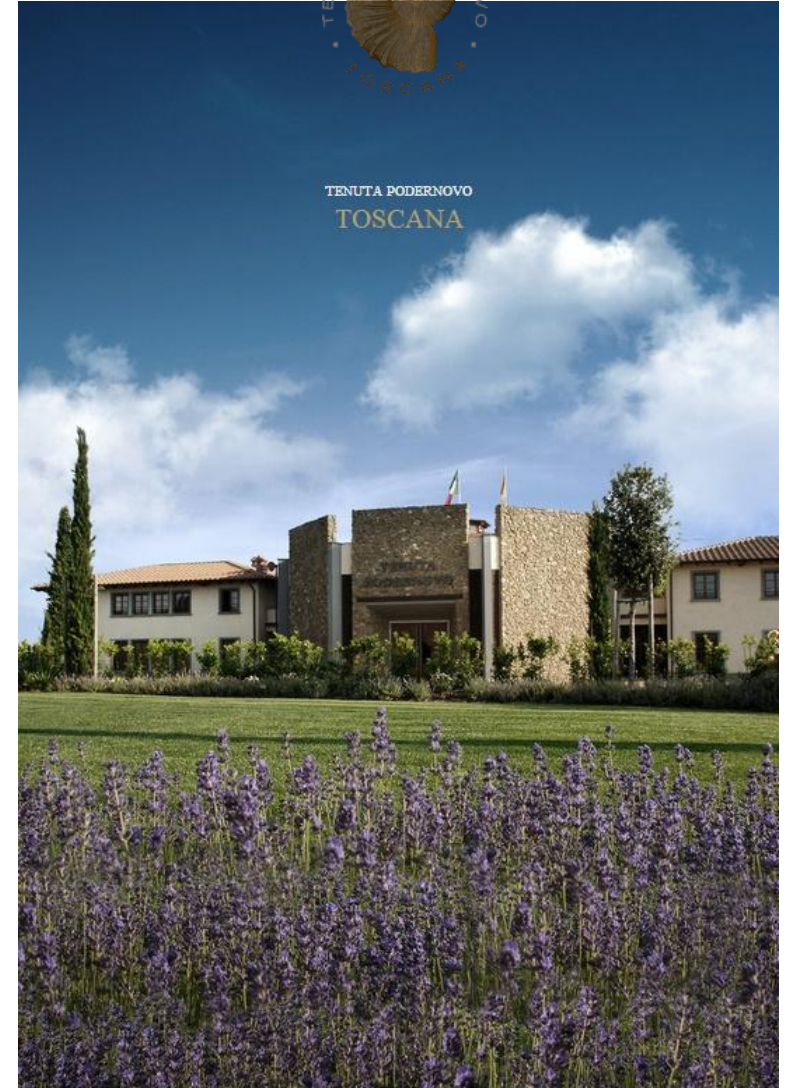
TENUTA MARGON
TRENTINO



TENUTA CASTELBUONO
UMBRIA



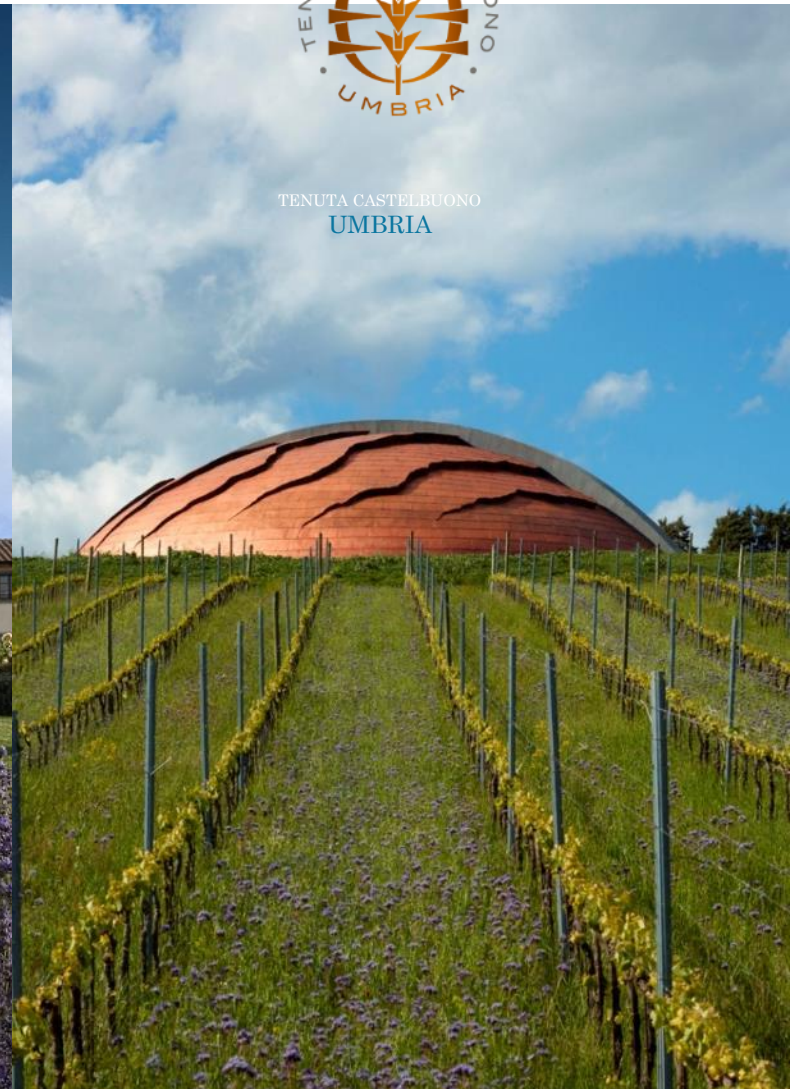
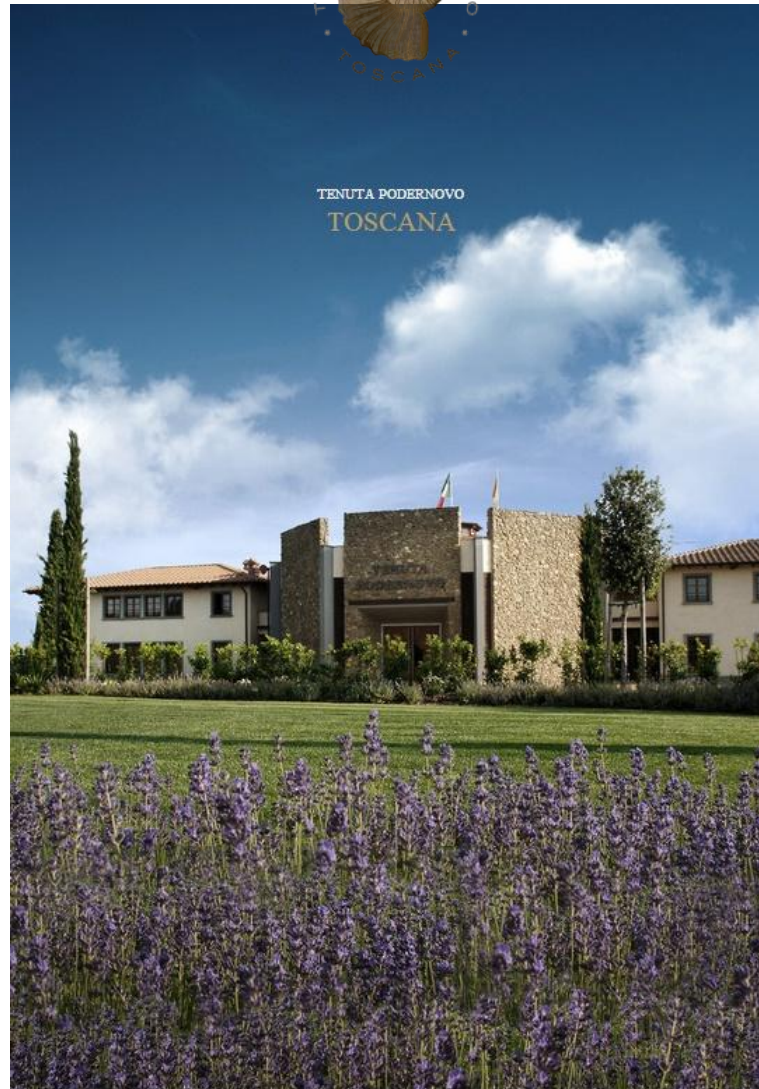
TENUTA PODERNOVO
TOSCANA



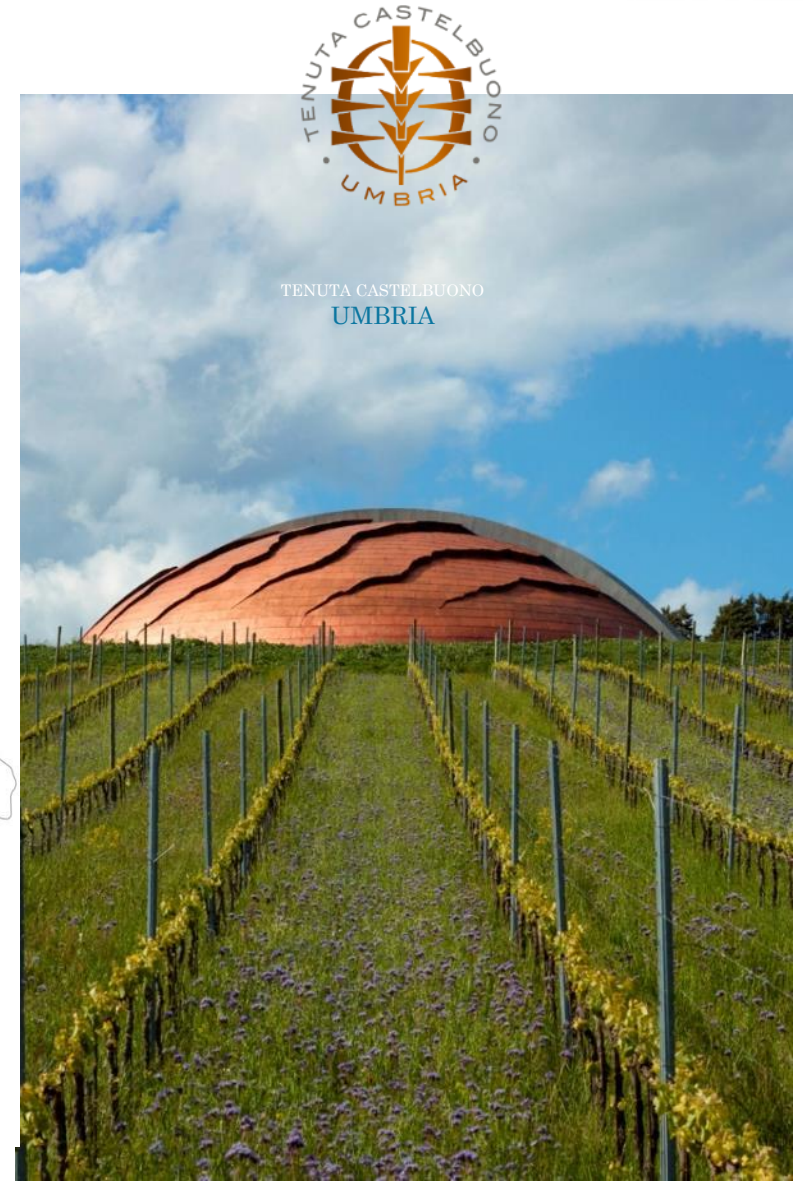
TENUTE LUNELLI



Trentino



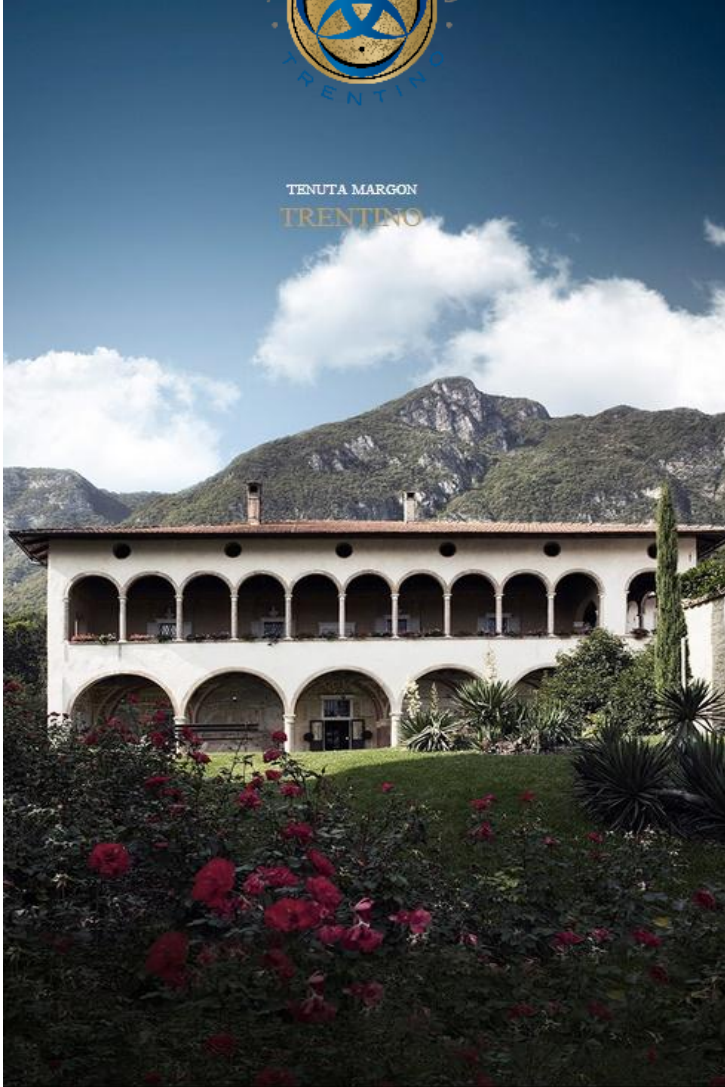
TENUTE LUNELLI



TENUTE LUNELLI



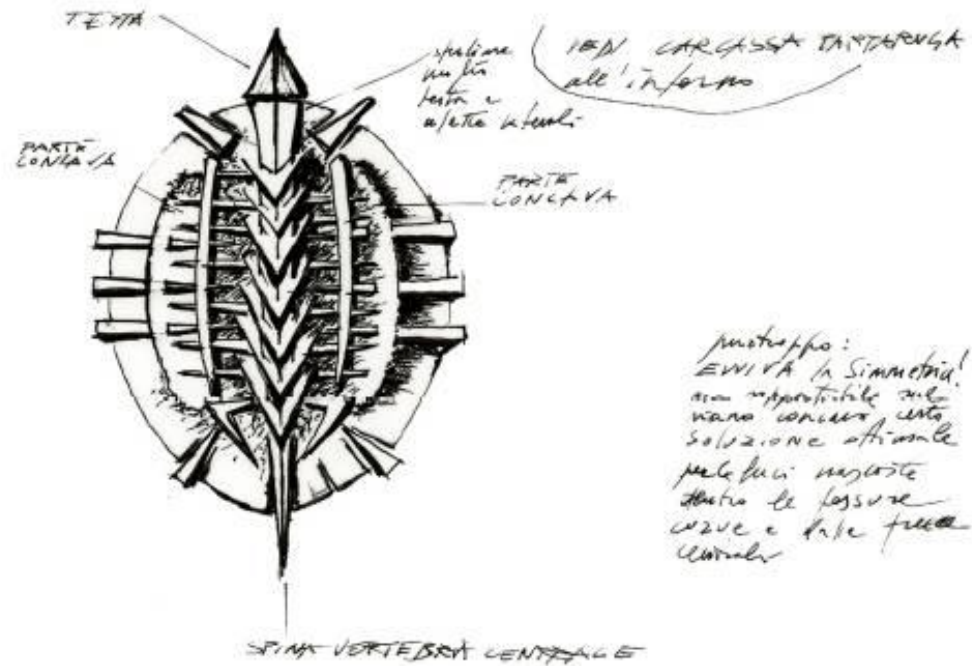
TENUTA MARGON
TRENTINO



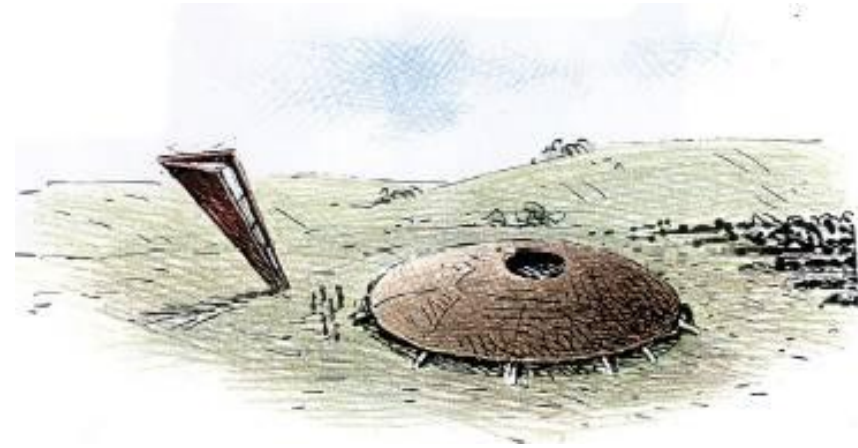
TENUTA PODERNOVO
TOSCANA



MAESTRO POMODORO'S PREPARATORY DRAWINGS

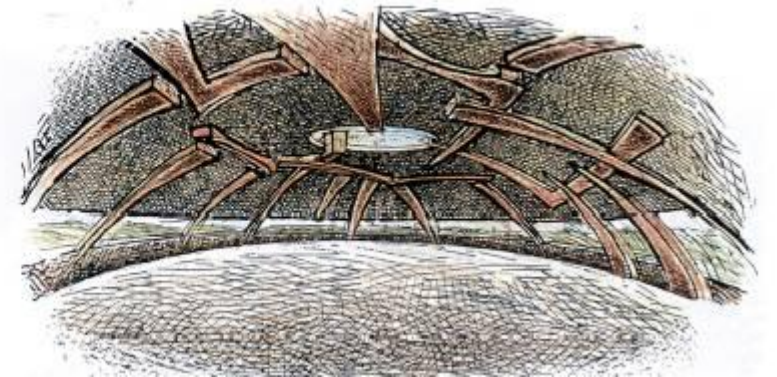


progetto:
EVIVA la Simmetria!
non appropriabile nel
vano concavo centro
soluzione ottimale
per la sua
dentro le fessure
curve e file ferrate
centrali



"LANTINA-DEGUSTAZIONE"
per:
VIGNETI TENUTA di
CASTELBUONO

struttura con elementi
strutturali (materiale
da defluire) rivestiti
di rame



MAKING OF CARAPACE...



















CARAPACE

Montefalco Sagrantino
D.O.C.G. 2015
Biologico

delle Tenute Lunelli, gli
del tempo. Carapace
nome della cantina della Tenute
Castelbuono progettata da
Pomodoro, la prima azienda
mondo. In un'area e al tempo

TENUTE
LUNELLI













THANK YOU FOR YOUR ATTENTION